



## **Rules of the Second Instagram Photo Contest Holy Week 2024**

The European Network of Holy Week and Easter Celebrations holds the First Instagram Photo Contest for Holy Week 2024. The goal is for participants to show, through pictures, the celebration's traditions in the towns that belong to the European Network.

### **1. Theme of the Contest**

To participate, post on Instagram a picture that reflects the European Network's Holy Week, pointing out different aspects or details of the celebrations such as costumes, flags and banners, drums and horns bands, penitents, etc., unique traditions and the social aspect of the celebrations (how the public experiences them and/or how brotherhood members experience them). Only pictures from the towns that belong to the Network will be accepted: Palermo and Caltanissetta (Italy), Birgu (Malta), Braga, Óbidos, Idanha-a-Nova and Ovar (Portugal); Skofja Loka (Slovenia); Jelsa (Croatia); Alcalá la Real, Baena, Cabra, Lucena, Priego de Córdoba and Puente Genil, Carmona, Écija Osuna, Utrera, Orihuela, Lorca and Viveiro (Spain).

### **2. Participants**

Participants must be NATURAL PERSONS, of any age.

Regarding the participation of minors, the Organizer informs that parents, and/or tutors will be the persons in charge of controlling and assisting minors while browsing the pages of the site, as well as of providing any mechanism necessary to monitor and, if necessary, prevent their access to the Organizer's pages. The Organizer, its Association and/or any other entity connected to the Contest will not accept any type of claim in this regard.

The organizers of the Contest, regardless of their involvement, cannot participate in it.

### **3. Submission and conditions**

Participation is free of charge, it does require to have a public Instagram account that complies with the legal terms of the social networking service (<http://instagram.com/legal/terms/>).



In order to participate, upload and identify the picture with the hashtag #holyweekeurope2024 in the description, include a title for the picture, specify the location and follow and tag in the picture the official account of the European Network of Holy Week and Easter Celebrations (@holyweekeurope), the institution that organizes the Contest.

Participants can upload a maximum of FIVE photographs during the deadline proposed for the Contest, counted in order of publication. However, the number of pictures posted will not be taken into consideration for the final decision, for this matter, only the quality and the relevance of each one of the pictures individually will be considered. Videos will not be accepted.

Only the pictures that comply with the theme of the Contest, follow the account @holyweekeurope, include the hashtag #holyweekeurope2024, a title and the location where the picture was taken as well as tagging the Organizer will be accepted.

**Pictures will not be signed.**

Any content that the Organizer deems to be inappropriate, offensive, violent, sexist, racist, or that violates fundamental human rights will be excluded from the Contest. The record of the transmission does not imply reception.

Among all the published pictures, the Jury will select the three winners taking into consideration their quality, creativity, originality, and artistic rendering. Their decision will be final.

Three winning pictures will be selected. The Organizer will contact the three winners.

The winners will be revealed by publishing the name of the author and the picture in the Organizer's communication channels (webpage and social media).

The Jury reserves the right to declare the contest void and not to award any prizes if it considers that the quality of the uploaded pictures does not reach the necessary standard.

Pictures considered to have been taken using professional equipment will be rejected, as well as images including authorship, watermarks, signature, or any other signs.

**4. Entry Deadline:**

Entry deadline will run from the 24<sup>th</sup> of March at 00:01 a.m. until March 31<sup>st</sup> at 11:59 p.m. of 2024.



## 5. **Jury:**

The Jury will be formed by 10 members maximum:

- Staff from the Technical Office of the European Network of Holy Week and Easter Celebrations.
- A professional of the audiovisual and/or media sector.
- Technical staff from the Tourist Offices of the towns that belong to the Network.

Technical and content aspects will be taken into consideration during the decision process, as well as the suitability of the message with regards to the theme of the Contest and the ability to convey the emotions generated by these celebrations in the local population as well as in visitors.

## 6. **Jury's Decision:**

The Jury will select 3 of the pictures for the final stage of the Contest. One among these three pictures will receive the First Prize.

The decision of the Jury will be made public on April 15<sup>th</sup>.

## 7. **Prizes:**

First Prize: A photographic camera and the book "Holy Week: A Living Tradition".

Second and Third Prize: The book "Holy Week: A Living Tradition".

## 8. **Transfer of Rights**

Participants are responsible of the authorship and originality of the images they send and transfer all reproduction and communication rights over their pictures to the Organizer for them to be used in any of the required channels of communication, promotion, and exhibition.

Participants shall ensure image rights of the people appearing in their photographs and will not infringe the rights of third parties. The Organizer declines all responsibility with regards to this matter.

## 9. **Data Protection**

Participants accept, once they participate in the Contest, that the content and the comments that will be published in Instagram and any other social network can be shared with other Instagram users, as well as through other channels such as the organization's webpage or social networks.



## **10. Responsibilities**

Participants will not upload files or comments with virus or that could damage computer equipment, tablets, or smartphones. The Organizer is excluded from any liability derived from late uploads, wrongly addressed uploads, or from any failure or lack of hardware, software, electronic communications, Internet uploads or other connections availability. The Organizer will not be responsible of the changes or impacts occurring on participant's smartphones, computer equipment, camaras or any other equipment derived from their participation in the Contest.

The Organizer reserves the right to:

- Exclude any participation or participant if data has been inappropriately handled.
- Deny participation in the Contest to those who do not comply with the requirements described in these Rules or that infringe its purpose.
- Cancel or postpone the Contest, or modify any of its conditions if, for technical reasons or for any other reason beyond its control it could not comply with the development of the Contest according to these Rules.

## **11. Acceptance of the Rules**

By participating in the Contest, participants accept its Rules, its Jury, and its final decision. Any situation that has not been described in these Rules will be addressed by the Jury.