



Rules of the III Instagram Photography Contest: Holy Week and Easter 2025

The European Network of Holy Week and Easter Celebrations announces the Instagram Photography Contest for Holy Week and Easter 2025. This contest invites participants to showcase the tradition of these celebrations from a photographic perspective in the various localities that are part of this European Network, encompassing both Catholic and Orthodox traditions.

1. Theme of the Contest

Participants must post photographs on Instagram that capture Holy Week and Easter within the European Network, highlighting its aspects and details (rituals, attire, objects), unique traditions, and social elements (the experiences of the public and/or members of brotherhoods or associations).

Only photographs from municipalities that are part of the European Network: Jelsa (Croatia); Skofja Loka (Slovenia), Birgu, Birzebbuga, Ghaxaq, Gudja, Hal Qormi, Hamrun, Luqa, Marsa, Marsaskala, Marsaxlokk, Santa Lucija y Santa Venera (Malta); Caltanissetta, Enna y Palermo (Italy); Alcalá la Real, Baena, Cabra, Carmona, Écija, Lorca, Lucena, Orihuela, Osuna, Priego de Córdoba, Puente Genil, Utrera y Viveiro (Spain); Braga, Idanha-a-Nova, Óbidos, Ovar y Santa Maria da Feira (Portugal); y Loznica (Serbia).

2. Participants

Participants must be NATURAL PERSONS of any age.

For minors, their parents or guardians are solely responsible for supervising their online activity and enabling any necessary safeguards. The Organizer and associated entities are not liable for any claims related to minors' participation.

Anyone involved in organizing the contest is ineligible to participate.

3. Submission and Conditions

Participation is free and requires participants to have a public Instagram profile and comply with the platform's terms of use (<http://instagram.com/legal/terms/>).

To enter:

- Upload a photo to Instagram with the hashtag **#PhotoContestHolyWeekandEaster2025** in the description.
- Include a title for the photo, the location, send by DM and tag the account **@holyweekeurope** (official account of the European Network of Holy Week and Easter Celebrations).
- Follow **@holyweekeurope** on Instagram.

Each participant may submit up to two photos during the contest period. Photos will be judged individually based on quality and relevance. Videos are not accepted.



Only photos meeting the contest theme and tagging requirements (including the hashtag, title, location, tag and send by DM to the Organizer) will be accepted.

Photos must not include signatures. The Organizer reserves the right to reject any content deemed inappropriate, offensive, violent, sexist, racist, or violating fundamental rights.

A jury will select winners based on quality, creativity, originality, and artistic execution. One winner will be contacted directly. The winner's name and photo will be announced on the Organizer's official channels (website and social media).

Photos featuring watermarks, author identifiers, or signatures will be disqualified.

4. Submission Period

Entries will be accepted from **April 13, 2025, at 00:01** until **April 30, 2025, at 23:59**.

5. Jury

The jury will consist of up to 10 members:

- Staff from the Technical Office of the European Network of Holy Week and Easter Celebrations.
- A professional in imaging and/or communication.
- Technical personnel from tourism offices of the member municipalities.

Judging criteria will include technical quality, content, thematic relevance, and the ability to convey the emotions evoked by these celebrations among residents and visitors.

6. Jury Decision

The jury will select three finalists, from which one winner will be chosen.

The jury's decision will be announced publicly on **May 15, 2025**.

7. Prizes

The winner will receive:

- An instant camera.
 - The book *"Holy Week: A Living Tradition."*
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8. Rights Assignment

Participants assume responsibility for the authorship and originality of their submitted images. By entering, they grant reproduction and communication rights to the Organizer for use in communication, dissemination, and exhibition purposes.

Participants must ensure that the rights of individuals appearing in their photos are respected, avoiding infringements on third-party rights. The Organizer is not responsible for any claims in this regard.

9. Data Protection

By participating, entrants consent to their content and comments being shared on Instagram and other social networks, as well as other Organizer channels like the website or official profiles.

10. Responsibilities

Participants must not upload files or comments containing viruses or harmful elements. The Organizer is not responsible for late, misdirected, or unsuccessful entries due to hardware, software, or internet issues.

The Organizer reserves the right to:

- Exclude participants or submissions in case of data manipulation.
 - Reject participants who fail to meet the contest requirements or violate its terms.
 - Cancel, suspend, or modify the contest for technical or other reasons beyond their control.
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11. Acceptance of Rules

Participation in this contest implies full acceptance of its rules, the jury's decisions, and any unanticipated issues will be resolved by the jury.